

Inspirations.

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Where the world meets.



Dear friend of Switzerland,

**Don't miss our "Live from Geneva" November webinar!**

Still wondering how long it takes to go from Geneva Airport to downtown, where the internet got invented or what the connection between the Red Cross and Geneva is? If yes, do not miss your chance to learn more on Switzerland during our 45-minute webinar: after a short introduction on the country, you will receive detailed information on Geneva followed by a Q&A session and a quiz with Swiss prizes to be won!

The webex session will start on Wednesday 14th November 2012 at 11:30am EST.

[Click here](#) to register by 3pm EST on Tuesday 13th November. The login details will be sent to you by 5pm EST on that day.

**Your chance to win a stay at the Waldhaus Flims Mountain Resort & Spa.**

Before entering the busy holiday season, we would like to take 10 minutes of your valuable time for our [yearly questionnaire](#). This will help us update our database and gather more information on our current market share for Switzerland. It is also a great opportunity for you to request assistance for any pending programs or schedule a webex session for your colleagues or clients!

But of course we don't just take, we give as well - in this instance a 2-night stay for two at the 5-star [Waldhaus Flims Mountain Resort & Spa](#) in the heart of the splendid mountains of Flims-Laax-Falera and two 1st-class 8-day [Swiss Passes](#) for your travel throughout Switzerland by bus, boat and train.

By filling out the [questionnaire](#) you will automatically enter the draw which is taking place on Friday 16th November 2012. Good luck and thank you again for your time!

Last but not least, we are delighted to share with you the latest news from Switzerland!

With kindest regards  
Caroline & Virginie

Caroline Pidroni - Director of Sales & Marketing North America  
Virginie Baeriswyl - Account Manager Meetings & Incentives  
Switzerland Convention & Incentive Bureau (SCIB)  
c/o Switzerland Tourism  
608 Fifth Avenue - Suite 202  
New York - NY 10020

caroline.pidroni@switzerland.com - +1 212 757 5944 x 236  
virginie.baeriswyl@switzerland.com - +1 212 757 5944 x 237

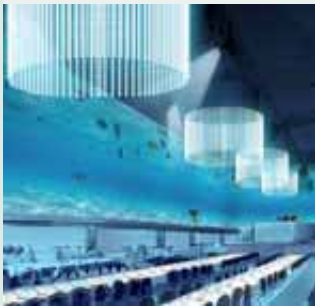
Updated



#### "An Amazing Race Through Switzerland."

"In the afternoon our group found ourselves at the striking, turquoise-green Lake Cauma in the Alps. It's about 3,300 feet above sea level, yet so deep inside a valley that it requires a short funicular to reach - the drop's too steep for stairs. There's a nice café, swimming docks, and two-person paddleboats. A small island in the lake is the right distance for ..."

[Click here](#) to read the whole article of Leo Jakobson, Senior Editor at [Successful Meetings](#) magazine.



#### Zürich is a city developing at high speed!

Over the next few months the city of Zürich will witness the opening of various innovative properties and high-tech venues. In addition, the city plans even more large meeting spaces (up to 550 rooms) within the next five years. The Sheraton Zürich Hotel, 25hours Hotel and The Circle are just a few examples of the recent hotel boom.

Discover what the future will bring you and your guests in Zürich at [www.zuerich.com](http://www.zuerich.com).



#### Reopened: the Hotel Agora Swiss Night\*\*\*\* in Lausanne!

The newly designed Hotel Agora Swiss Night\*\*\*\* offers a truly Swiss experience with an international 4-star standard. Thanks to the proximity to the main railway station in Lausanne, top-notch facilities, free parking and wifi connection, this 82-room property is ideal for business & leisure travelers. The Agora Swiss Night, like all the other hotels of the chain, promotes sustainable development in each of its actions. Check out [www.fassbindhotels.com](http://www.fassbindhotels.com) for more information!



#### Licence to ski at Badrutt's Hotel Palace.

Long before 25th December there's an early Christmas present at Badrutt's Palace Hotel: from the start of the 2012/13 winter season the legendary luxury hotel is offering its guests the gift of a ski pass for stays of two or more nights. The pass covers a total of 350 kilometers/217 miles of perfectly groomed pistes, 57 lifts or mountain railways and three snow parks in the Engadin St. Moritz region.

Visit [www.badruttspalace.com](http://www.badruttspalace.com) to book your stay!

#### Switzerland – more than just a MICE venue.

Swiss Travel System tickets embrace all the fun and flexibility of the country's public transport system and are perfect for post and pre-



convention tours. The Swiss Pass for example includes unlimited travel by train, bus and boat, a 50% reduction off the most scenic summits such as Mount Pilatus in the Lake Lucerne region as well as free admission to more than 470 museums such as the Museum of Fine Arts in Bern. For more information, [click here](#) or email [corin.ursprung@swisstravelsystem.com](mailto:corin.ursprung@swisstravelsystem.com).



### Apply now for the first edition of Torchbearers!

Torchbearers event, taking place between July 19th & 22nd at Dana Point CA, is a unique opportunity for senior planners of North American incentive & meeting houses or corporations to learn more about Ireland, Monaco, Switzerland & UK. The program includes team building activities, educational sessions, site inspections and several marketplace slots during which each planner has pre-scheduled appointments with international suppliers. You may apply now online on [www.torchbearers-info.com](http://www.torchbearers-info.com).

### Special Offers



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