



Snow Travel Mart Switzerland 2014 (STMS2014) with pre-tour, Engadin St.Moritz, Hotel Kulm

March 11 (arrival for pre-tour) until March 16, 2014 (departure day)

Preliminary Program

Tuesday, March 11

Arrival with SWISS in Zurich, transfer by train in 1st class to St.Moritz (between 6:00 am and 3:00 pm, depending on SWISS flight). The train ride from Zurich Airport to St.Moritz takes about 3 hours.

Noon – 13:30 Light lunch, followed by a guided tour of St.Moritz

18:00 Dinner reception for North American delegation

Wednesday, March 12

morning Guided skiing on Corvatsch
or

noon Excursion to Diavolezza
lunch on the mountain

afternoon Return to hotel. Time to relax or enjoy the SPA of your hotel

evening Official Opening Ceremony of the SMTS and Get-Together at the
Kulm Hotel St.Moritz (incl. dinner)

Thursday, March 13

9:00 – 10:00 Last minute appointment scheduling at Supplier tables

10:00 – 17:00 STMS2014 Workshop – Day 1 (20 minutes time slots)

17:00 **Evening event “Hüttenzauber” (“Magical winter hut”)**



Friday, March 14

09:00 – 16:00 STMS2014 Workshop – Day 2 (20 minutes time slots)

19:00 – 01:00 Official **Closing Ceremony**, incl. Gala Dinner and Farwell-Party at the Suvretta House

Saturday, March 15

Buyers: Day of Adventure, with 10 – 15 different winter activities. Details to be advised.

Sunday, March 16

Individual morning departure.

Program is subject to change. 25.1.14



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